



rvaMORE Board of Directors Meeting Minutes

Date and Time of Meeting: 9/20/17, 6:00 p.m.
Location: Reedy Creek
Members Present: Greg Rollins, Travis Guilbeau, Clark Jones, Marysa Burchett, Kendall Ryan, Ann Gongora, Michael Taliaferro, Jill Williams, and Josh Eager

Members Absent: Roger Sattler, Ross Moorefield, Will McQuate, Kitt West and Brandon Montijo

Guests Present: Michael Burton (JRPS Trails Manager)

Purpose of Meeting: Regular board meeting - see attached agenda.

Greg began the meeting at 6:17 pm, and we dove right into the agenda.

TRAVIS/FINANCIALS

Travis gave us a rundown of the financials. From the Tour de Fall Line alone rvaMORE had over 200 entrants ride the event putting the gross revenue of \$10,000. Prior to the day of the event, there were 194 riders and then with approximately 20 walk-ups, the participants this year significantly increased from last year.

The organization currently has approximately \$23,000 unallocated funds available. Travis explained that the projects to be funded were as follows: \$4,800 for Gillies work stand and fencing, \$7,000 purchase of a canycom for trail building, \$2,800 (from donation) to fix the dog leg bridge of the North Bank Trail by adding new posts, and approximately \$2,000 towards the Huguenot Floodplain.

We recently received a grant from REI for \$7,000. At the Tour de Fall Line, rvaMORE also received a donation from Sports Backers in the amount of \$2,800. rvaMORE may apply for a potential grant from IMBA to its chapters that could award recipients with \$10,000 to \$20,000. If we were to apply, the potential project options could be: to finish up Buttermilk East, install a water fountain in Forest Hill, or to make the Reedy Creek water fountain a year-round water source.

MICHAEL BURTON/TRAILS AND JRPS UPDATE

Michael Burton updated the Board on the following trails:

Gillies

Burton informed us that Dominion will be volunteering by installing the fence at Gillies. The Eagle Scouts will be installing the kiosks there and should have it done by September 28. Beginners have been using the beginner's loop/line at Gillies and have continued work on the intermediate jump line. Burton also noted that there will be a native plant installation occurring at Gillies.

JRPS

Burton stated that there is to be a rerouting of Buttermilk to up above 26th Street. There will be a split for two different lines. The upper line is to be less technical (where the current route is currently) and the lower line, on the left, is to be a mountain bike specific technical rocky route. The idea is to build a feature for riders to choose between a technical line and an easier line. Burton will be creating a document with photos explaining the reasons behind the change and the anticipated changes.

There is a project scheduled this trail season on Buttermilk located over the last bridge and under the Nickel Bridge where they are needing to adjust the steepness leading to the Nickel bridge. The purpose is to help slow the user(s) down which is needed for safety reasons. He hopes the project to begin this fall and/or winter of this year and estimates it to take approximately 6-8 weeks.

There is a possible trail class to occur in November for all people to come and learn the processes of trail building. The date is to be determined, but he expects the class to be held at Reedy Creek Headquarters.

Pocahontas

Future events at Pocahontas:

September 29-October 1 - Paralyzed Veterans of America event

October 14 – Poca adventure

Clark gave us a few updates on the trails at Pocahontas. He stated everything is moving along well. Doug Vincent from IMBA Trail Solutions (contractor from American Ramp) is building trail 12, 15 c& 15d. Clark now has two (2) people on his crew to build Trail 11! Work on Trail 11 is put on hold currently because they are needing to fix the gateway trails from the erosion.

The Paralyzed Veterans of America (PVA) is having the event for the purpose of getting people who are using hand cycles (and those who do not) to see the type of trail that is meant for these cycles. This is a training event Saturday from 8am to 4pm. They are in need of volunteers for the training event in several areas including possible people to ride with the cyclists.

Clark went on to tell us that Doug and members of the IMBA crew are working on Trail 12. He hopes that trails 15C & 15D (with approximately 5-5.5 miles) are to be open by December of this year. He is thinking that there could be a possible ride for the opening of the trails.

In addition to trail work, Clark met with the late Jay Cullen's wife and sons. Clark wanted to honor him and his passion for cycling by naming the next new trail after him. Cullen's wife said she would like the trail to be named in the new batch and would like to walk the lines and pick out which one to be named after him. His sons like the idea, too, and mentioned a possible name of "Bluejay Way."

Deep Run

Chris Hall along with his sons, Noah and Isaac, helped build a 30 ft boardwalk in Deep Run. There is more a need to put rock down similar to that of Poop Loop for water. There is a need for the trail to be delineated and marked so Greg is hopeful to have some December work days for Deep Run, so stay tuned!

There is some desire for a pump track soon, but waiting for county approvals. The potential area would be near the ball fields. There is enough green space that would allow for the pump track. A concern with Deep Run is that there is no maintenance after the track is built so that could be a bit of a snag.

COMMITTEES

Events

The Events Committee informed us of the following upcoming events:

Climb for Cancer – September 23

PVA Event – September 29-October 1

Scout Camp Race – October 7

Poca Adventure – October 14

Take a Kid MTB – October 28 at belle isle

rvaMORE December Social – December 19 Vasen

The Committee is hoping to have Poca Party when trails are all done (possibly in January). They hope to have a scavenger hunt for the kids and prizes for who drops the most miles that day at Pocahontas.

Grants

Greg of the Grants Committee mentioned that rvaMORE would likely be applying for the IMBA grant once we have more concrete numbers. The IMBA grant application is due October 3.

Website

Jill has been working with Chris on formatting the website for viewing it on a phone. Jill noted that we are in need of some tech support and it may cost approximately \$65 for it. In order to put up the page for selling merchandise, she has been working with Roger to solidify it all. She also wants to get the pictures from Tour de Fall Line (TDFL) and put them up the main page for viewers to see.

Rides

The Rides Committee stated that there will be no rides until April 2018. So keep an eye out for next year's dates so you can know when the season picks back up!

MISCELLANEOUS

Signs from TDFL

TDFL signs have apparently been found by riders across Richmond. rvaMORE recognizes that each year we have to tweak some things and now need to have a system from picking up the remaining signs. There was some chatter of making it a game with a few prizes for those who help find and gather the signs. Maybe next year there will be a gift certificate as a prize on back of a few signs.

The meeting was adjourned at 8:10 pm.

*If you are interested in sitting in on a board meeting, please let us know (email us at info@rvamore.org) and we will give you the what/when/where of the next meeting along with the secret handshake. Meetings typically last from 6 p.m. to 9 p.m. Additionally, if you have any questions about anything we do, please email us. We're happy to answer your questions.