



rvaMORE Board of Directors Meeting Minutes

Date and Time of Meeting: 4/19/17, 6:00 p.m.
Location: Reedy Creek Nature Center
Members Present: Greg Rollins, Travis Guilbeau, Roger Sattler, Clark Jones, Marysa Burchett, Will McQuate, Kendall Ryan, Kitt West, Ann Gongora, Ross Moorefield, Jill Williams, Josh Eager, and Blake Puhak
Members Absent: Mike Taliaferro and Brandon Montijo
Guests Present: Michael Burton (JRPS Trails Manager)
Purpose of Meeting: Regular board meeting - see attached agenda.

Greg called the meeting to order at 6:06 pm, and we got straight into business.

TRAVIS/FINANCIALS AND INSURANCE

Insurance

Travis told the Board that the heavy equipment has an insurance policy as of April 1, 2017 for the substantial coverage of the equipment that is over \$2,000. He continued to state that the policy is \$1,500 for the year and includes comprehensive coverage. The general liability policy has been renewed for \$1,200. That brings the annual policy numbers at \$2,700 annually.

Financials

Travis briefed us on the available funds for the organization with approximately \$6,000. Donations given this year so far have come to \$2,400 and the organization has spent \$9,230. In the general budget, rvaMORE has roughly \$300 on hand for events, \$500 for Riverrock, and \$1,000 for Tour de Fall Line.

rvaMORE's projects to be funded which already have an allocated amount are as follows: \$3,000 in the JRPS fund; \$2,600 from the REI grant to be spent on Ancarrow's Landing (aka The Poop Loop); and \$1,000 for small tools.

Other purchases and future expenses for the organization include: \$1,000 for general sales/marketing; \$500 for promotional video; \$200 for corn hole boards for events; \$800 for a vehicle wrap for the trailer and decal for it; \$2,000 for the store inventory; \$400 for a ride map for Tour de Fall Line; and \$500 reserved for the 2017 winter social.

MICHAEL BURTON/TRAILS AND JRPS UPDATE

Michael Burton updated the Board on the following trails:

Gillies



Burton stated that as of April 20, 2017, they will begin to move dirt for Gillies with Kitt. There will be three routes: one for each beginner, intermediate, and advanced.

Belle Isle

The landing at the pump track on Belle Isle is too short or steep, and the City is wanting to remedy that soon.

Burton said that all in all we are now into the pruning and maintenance stages of the year because of the weather and could use hands from volunteers to keep it all under control.

Pocahontas

Clark Jones stated that on the new Trail No. 11 there is currently .6 mile completed. The project plans for building new trails with the State budget are moving forward quickly and Clark mentioned that the black diamond trail that originally was not on the plan has been added and is mapped out for approximately 2-2.5 miles of trail. The project at Pocahontas is requiring volunteers every weekend to help with the construction of the trail. To boost volunteer participation, showcase the work, and reward the volunteers, he proposed a possible Ride and Trail work event down in Pocahontas. The Board decided that this date would be on National Trail Day, June 3, 2017. At this event people will be able to ride the portions of the new trail that is closed.

Trail Workdays

April 22: Powhite

April 25: Social Trail closing for invasive plant removal

May 4/5: Buttermilk

June 3: Ride and Work Day at Pocahontas

COMMITTEES UPDATES

Trail

Deep Run has had the help of the Boy Scouts to build the 30 foot boardwalk bridge. There are still 2 more to be put in and rvaMORE is working with some members on plans to put in a pump track there as well.

Events

Ann Gongora told the Board of the plan for the first community ride from Legends. The advanced group will do North Bank and the loop. The beginner will do Poop Loop (Ancarrow's Landing) and the intermediate will and can do the Poop Loop more than once or another loop if the ride leaders decide elsewhere.

Ann continued with the details of the upcoming events that the rvaMORE tent will be at, and they are as follows:

4/29: Pedals and Gears

5/6: Good Shepard Community Bike Ride

5/6: REI Women's Outdoor Symposium

5/6: Pedal through Petals



5/19-21: Riverrock
5/27: Battle for Gillies

Grants

REI grant was submitted in March and now there is a potential grant rvaMORE could apply for from The Cameron Foundation. Greg told the Board that this potential grant could help build a family friendly section of Pocahontas for all level of abilities of riding. The Letter of Intent is due May 1, 2017 and if allowed to submit a full proposal, that would be due in June.

He, also, would like to try to attempt in submitting a proposal for a RTP grant.

Marketing

Roger Sattler told of the Board of his experience with the creator of Angry Mountain Biker, Will Niccolls, with fellow board member Brandon Montijo. Will works with Northern Virginia's MORE chapter and interviewed Roger and Brandon on the Richmond mountain biking scene. He said they discussed IMBA, inclusivity of such sub-chapters, and promoted the Tour de Fall Line. After the interview, they all went out riding to Fountainhead.

You can find the episode at this link: <https://angrymountainbiker.libsyn.com/interview-with-brandon-montijo-and-roger-sattler-of-rva-more>

More on Tour de Fall Line

The date for the event is September 16, 2017. He will be working on the advertising logo of the date and event.

For **Riverrock**, Roger has submitted to the Board a few options for T-shirts for the volunteers that help out the Board man the tent. Among the options, the Board agreed and was all in favor that the shirt with "I love (with the heart symbol) trails," would be the shirt for the event.

MISCELLANEOUS

IMBA retreat

There was a proposed retreat at Stokesville in July for the chapters of Virginia so that the chapters can gather and discuss the current situation and issues at IMBA. It is proposed to also help plan collaboration within regional/state chapters.

Of our board members, Ross Moorefield plans to attend.

Bells

Greg mentioned how much hikers love the bells that riders have on their mountain bikes. He would like to have bells where rvaMORE can give them as a prize or have people purchase them. Roger said he would look into such inventory.

The meeting adjourned around 8:41 p.m.



*If you are interested in sitting in on a board meeting, please let us know (email us at info@rvamore.org) and we will give you the what/when/where of the next meeting along with the secret handshake. Meetings typically last from 6 p.m. to 9 p.m. Additionally, if you have any questions about anything we do, please email us. We're happy to answer your questions.