

**rvaMORE Board of Directors Meeting Minutes**

Date and Time of Meeting: 01/30/18, 6:00 p.m.

Location: Reedy Creek

Members Present: Greg Rollins, Travis Guilbeau, Jill Williams, Roger Sattler, Kitt West, Kendell Ryan, Clark Jones, Michael Taliaferro, Ross Moorefield and Ann Gongora

Members Absent: Marysa Burchett and David Boyle

Guests Present: Michael Burton (JRPS Trails Manager), Matt Kuhn, Emily Bashton, and Craig Dodson

Purpose of Meeting: Regular board meeting - see attached agenda.

The meeting began at 6:05 pm. It started with introductions from our guests.

Matt and Craig gave us an overview of Richmond Cycling Corp. and informed us that the Armstrong High School has ~2.5 mils of trails on the property which RCC has built for the kids in the program. The trails facilitate a place for the kids to train. These trails can be connected with the JRPS with approximately 2 miles of road. The trails need maintenance/work and RCC does not have the resources or tools to do the work efficiently. The request is to know whether rvaMORE can assist with helping on these trails. They are also wanting to add in a pumptrack and have requested a grant to install it.

It was noted that rvaMORE has tools to help complete in one day what would take three months to do by hand. The trails committee will facilitate a trails building day at Armstrong. The board recommended first getting loads of clay/dirt delivered to the trail site. Greg can help facilitate getting clay for the trails.

**TRAVIS/FINANCIALS**

Travis quickly updated the Board on his efforts to get QuickBooks set up. Currently, there is $25,000 available for use for upcoming projects. Clark has requested three (3) work helmets that costs approximately $110 per helmet.

**MICHAEL BURTON/JRPS UPDATE**

Michael Burton updated the Board on the following trails:

**Dogwood Dell**

Within the next couple months, Dogwood Dell will be directional and going clockwise.

**Buttermilk**

Trailwork on the reroute will take place on February 3 and February 10. There is a need to build a bridge below 26th Street.

Rocks under the Nickel Bridge on the Buttermilk Trail will be re-armored to help with traction. The JRPS will be getting the local Appalachian Trail Group to do this specific work.

**Pony Pasture**

There is work needing to be done to the Pony Pasture gravel trail. A donation of $2,000 for the work was given by JROC and Friends of the James River.

**Missing Link Trail**

The Missing Link Trail is a greenway from the Southside of the T Pot Bridge over to Belle Isle. Mayor Stoney wanted the project to done by first term. Greg encouraged rvaMORE members to contact their local district councilmen to show support for the Missing Link Trail.

JROC recommended to create a letter for the Mayor to demonstrate the overall support of the planning.

**Trail Work Days**

March 3: Gillies Creek

March 10: Lost Garden

The letter provided by JRPS regarding the Buttermilk re-route was posted on TrailForks.

**POCAHONTAS UPDATE**

Clark started by telling us that there is 8 more miles of advanced trails that will be built by June 10, 2018. Trail 11 is almost complete, which will be 2.5 miles. The risk assessment report will be available for the Board to review by the next meeting in March.

A new area will be built as a Dual Slalom course that will consist of 1000ft long and 30 yards wide. There will be a $14,000 bid to complete the work. Pocahontas trail crew and volunteers will complete this project. Dirt Sculpt will be used as the contractor. UPS donated $2,500 and the state has donated $5,000 for this effort. Greg motioned for $2,500 to Dual Slalom course work.

All in favor and it was decided.

**COMMITTEES UPDATE**

**Events**

Reviewed calendar of events. Highlighted items for review:

March 8-10: Banff Film Festival. Looking for volunteers to help with the table.

September 29: Tour de Fall Line – Date has changed from previous years. There was a concerted effort to schedule the TDFL on a day that does not conflict with Heart of Virginia and Climb de Cancer.

April 5: rvaMORE community ride. Thereafter it will be the first Thursday of every month. Kendell will be the point of contact at the meet-up site.

**Social Media**

Greg noted that Facebook algorithms have changed, he hopes that we turn to an old school tactic of face-to-face community outreach. There maybe opportunity to do social media campaigns. A volunteer has offered to help with this work and improve search engine optimization.

rvaMORE is still on the search for a social media volunteer coordinator to help! Those interested, please contact info@rvamore.org.

The meeting adjourned at 8:30 pm.

\*If you are interested in sitting in on a board meeting, please let us know (email us at info@rvamore.org) and we will give you the what/when/where of the next meeting along with the secret handshake. Meetings typically last from 6 p.m. to 9 p.m. Additionally, if you have any questions about anything we do, please email us. We’re happy to answer your questions.