



rvaMORE Board of Directors Meeting Minutes

Date and Time of Meeting: 6/21/17, 6:00 p.m.
Location: Triple Crossing Brewery - Fulton
Members Present: Greg Rollins, Travis Guilbeau, Roger Sattler, Clark Jones, Marysa Burchett, Kendall Ryan, Kitt West, Ann Gongora, Ross Moorefield, Jill Williams

Members Absent: Mike Taliaferro and Will McQuate

Guests Present: Michael Burton (JRPS Trails Manager)

Purpose of Meeting: Public Meeting – no agenda

After mingling a little bit with the few people that showed up, the meeting was called to order at approximately 6:20 pm.

Due to no agenda, the following points/topics were discussed at the meeting.

Membership

The latest number of members is 280. It has more than doubled! Thanks to everyone for getting our memberships up!

Donations

Giant and Coqui Cyclery have donated a carbon wheel set for a raffle of renewed membership from now until Tour de Fall Line (September 16, 2017).

rvaMORE is now the recipient of a grant from Dominion for \$2,500 for the upcoming projects.

In addition to this generous grant, rvaMORE has also received \$10,000 from UPS.

Trails

Deep Run: A project is currently in progress to a full loop. By fall, there is hope for a pump track and armoring details added to the trail.

JRPS: There has been a lot of work on Ancarrow's Landing (a.k.a. Poop Loop) with sixteen (16) places being fixed. The crews are using the donated funds from REI for this work.

The bridges on Buttermilk (approximately 6-7) are in the process of being fixed.

Gillies: REI granted money to rvaMORE for Gillies to have a work stand. Dominion donated the money for the fence to surround the work stand.

Pocahontas: Trail 11 construction began in February and approximately 1/2 mile has been completed. Saturday work days are still going on. June 27, Altria is coming out for a work day, and Friday Capital One is coming to help.

Scout Camp: The last volunteer day at Scout Camp only had 6 people come out to help.

Richmond Regional Ride Center

The entity we are growing with is the POCO Project. It could help leverage raising funds and promote tourism to the area.

Website

The 2.0 Version of rvaMORE's website will be coming in the next few months. We are hoping to include a weather widget and link up the weather with the Trail Report.

Social Rides

Where is rvaMORE going

Last fall we had a donor donated a \$40,000 trail dozer for constructing the trails. We then purchased a mini-x to aid in trail building. Now that we have such great tools, we hope it will only improve our ability to build more.

In October, rvaMORE will host a trail building class again to teach, those who want to learn, a little bit of the science behind proper trail building and how to do it sustainably.

Massanutten

A guest, Scott Wootten, from Massanutten Resort, came to engage in the discussion and see if there was any way he could help bridge the communities together. He explained there were several programs up there where partnerships with Massanutten could be beneficial. They have the Shenandoah Valley Bicycle Coalition that gets together and engages and promotes the mountain bike communities. The involvement they have with the kids is greater than our community, but they are building great rapport.

The meeting ended approximately 7:05 pm.