

rvaMORE Board of Directors Meeting Minutes

Date and Time of Meeting: 09/19/18, 6:30 p.m.
Location: Reedy Creek
Members Present: Travis Guilbeau, Jill Williams, Roger Sattler, Kitt West, Kendall Ryan, Michael Taliaferro, Clark Jones, Marysa Burchett, and Ann Gongora
Members Absent: Ross Moorefield
Guests Present: Michael Burton and Andrew Alli of JRPS Trail Crew, David Kern, and Bryan Krupp
Purpose of Meeting: Regular board meeting - see attached agenda.

The meeting began at 6:43 pm.

TRAILS UPDATE

Deep Run

David Kern is a local resident who is wanting to help with the build of the pump track at Deep Run Park. David Kern reported that we are waiting for Ryan Thompson with the sketches and lay out of the pump track. David Kern and others are to help manage the project and keep the vision alive for the pump track. David Kern hopes to be the point of contact for the project.

Another person who is willing to help with the project is NICA Coach, Peter Fagan. rvaMORE will oversee the phases and completion of this project.

Michael Burton mentioned that we need a plan for maintenance after the build – this is where Pete would come in to manage the trails with his youth racing team. There would be a trail liaison with all things Deep Run – to build, to build skills, and to maintain with advocacy. He thinks that a liaison to help with all of this will allow for a smoother transition. A liaison will be selected during the project.

Those to reintroduce the plans to initiate the process will be:
Clark Jones, Kendall Ryan, Kitt West, Roger Sattler, and Travis Guilbeau

rvaMORE will be responsible to obtain bids from construction contractor. The tools are to be covered by a donation from RABA.

JRPS

Michael Burton filled us in with two pieces of news.

First, Richmond Parks and Rec. applied for recreational trails grant in the amount of \$100,000 of federal money. They were awarded the grant! The grant will be used for the area of Pump

House Drive to parallel the road and go by water fountain and then to the sidewalk.

Burton would like to obtain the funding in the amount of \$2,000 for the bridge that the eagle scout built it and wants to re-build it.

Travis Guilbeau motioned for a portion of Marjolein's donation go toward funding the bridge in the amount of \$2500 for bridge material. Michael Taliferro seconded the motion. All in favor

Burton also mentioned that the condition of poop loop for the Tour de Fall Line (TdFL) might need to be re-routed due to saturation. But it will be a wait and see section of the route.

He also wants to crank the trail committee back up as to scope out the trails from month to month to evaluate what is needed for each trail system. He suggests again an "Adopt a Trail Program." The suggestion of the possible new trail class could be based on maintenance for the adopt a trail program as to encourage and facilitate those that are prepared on how to be a liaison for sections of James River Park System.

Pocahontas

Clark Jones noted that they are basically done building all trails. There is still a bit of section from a hiking trail (a connector route) to be cut and finished.

All mountain bike trails are done for the time being and the Pocahontas trail crew are to focus on getting funds for the parking lot to accommodate more users. \$20K from Brian carpenter and UPS - \$15 to go to survey and topo

Regarding the Pocahontas parking lot, we welcome Bryan Krupp who wants to volunteer his time to help ensure that the parking lot is completed. Bryan would like to break down the project into pieces to get more people involved. He explained the phases he felt was pertinent.

Design is the first phase and half of it is to be paid for by UPS by a grant that has come through in the amount of \$20,000. Once the plan is done we can push out phases.

Bryan talked to Josh Ellington about getting people's attention and there seems to be a trend of micro donations where a person gives a couple bucks here and there.

After the UPS grant is used, all that is needed is approximately \$16,000 for the remaining design phase. Bryan suggests a possible gofundme page to incentivize and attract attention

Josh requested that rvaMORE to serve as liaison for the build, and then the organization would turn it over to Pocahontas once the grant is complete.

Bryan's company and Altria are willing to contribute \$1000. So the amount of funding that remains will be \$15,000.

There was mention that Jim Beamer is wanting to help financially but on the build phase.

Bryan needs help with the signs and the art for the design of the signs. Roger notes he will help. Roger Sattler motions to spearhead the parking lot and design for signs. Kendall Ryan seconded.

All in favor.

Jill, Ann, and Travis to help review contents of the gofundme page to come.

MARKETING

Videos

Roger Sattler filled us in on the videos that Brandon Montijo shot. Harlan Price of TakeAim Cycling came to help out with shooting the clips of the new trails at Pocahontas, donating a large portion of his time.

There is a segment on the ramp on Buttermilk as well as on the drops. Brandon is helping edit all the footage and to come up with a first draft video for us to view.

The video series is to provide basic instruction within a local setting. There will be 6 videos total highlighting various fundamental skills. Brandon donated about 2/3 of the costs and it will only cost us \$2,500. The original estimated cost was \$6,000.

Thank you, Brandon, for your time, help, and continual dedication on assisting rvaMORE!

Jerseys

Roger and Travis ordered the jerseys from Super Nova, and we should have the jerseys by September 19, 2018.

There are 30 units of regular jerseys and 30 of the trail jerseys. Roger noted that if we need more, another shipment is only 10 days out.

EVENTS

10/27/18 - Take a Kid Mountain Bike

11/04/2018 - Pocahontas Trail Ceremony

MISCELLANEOUS

Communications

Harris is to help with social media blasting of our content and promotion of TdFL. Michael Taliaferro motioned to adjourn. Marysa Burchett seconded. All in favor.

The meeting adjourned at 8:22 PM

*If you are interested in sitting in on a board meeting, please let us know (email us at info@rvamore.org) and we will give you the what/when/where of the next meeting along with the secret handshake. Meetings typically last from 6 p.m. to 9 p.m. Additionally, if you have any questions about anything we do, please email us. We're happy to answer your questions.