

## **rvaMORE Board of Directors Meeting Minutes**

Date and Time of Meeting: 01/20/16, 6:00 p.m.  
Location: Reedy Creek Nature Center  
Members Present: Roger Sattler, Marjolein DeWit, Bruce Swanson, Greg Rollins,  
Josh Eager, Blake Puhak, Clark Jones  
Guests: Michael Burton – JRPS Trail Manager  
Marjolein's Dog Ben  
Andy Williams

Purpose of Meeting: Regular Board Meeting

Meeting was called to order at 6:20 pm.

### **Treasurer's Report – Bruce**

\$11654 in available funds. Attempted to move books over to Quick Books Online. The complexity was greater than expected. Instead, the Excel spreadsheets were enhanced for better tracking of designated income and expenses.

### **JRPS Trails Report – Michael Burton**

Gillies Creek Dirt Jumps: MOU will be signed by the end of the week. This will make the area a legitimate park facility. The park wants to bring in a consultant for potential options for improvements.

Directional Trails: A community member on the Parks Advisory Board wants to push to make all trails directional. Michael's proposal is to make the Ancarrow's Landing Loop directional this Spring, then consider Dogwood Dell and Forest Hill Park at a later date. The direction will be based on the day of the week. This will improve safety – no oncoming traffic, allow for faster riding and make the trails feel less used (fewer people passing by). Buttermilk and North Bank will get improved sight lines and directional trails are not considered for those trails in the near future. rvaMORE will seek community input – specifically as to directional by day or week or even/odd calendar date.

Belle Isle Skills Park – received final design for skill park enhancements from Progressive Bike Ramps. Wooden rollers and a wall ride are planned for the intermediate pump track. The area where the beginner pump track was is slated to receive rock, skinnies, wood rollers and wood berms. Time frame for installation is March-April and will take about 2 weeks. This has been paid for by the city. We will plan volunteer work days. Roger will coordinate a new map/site-plan for the kiosk.

Belle Isle Access Bridge will be closed for re-decking February 8<sup>th</sup> through April 1<sup>st</sup>. No weekday access. Will be open Saturday and Sunday. rvaMORE will work with JRPS to get the word out once we have an exact starting date.

### **Future Work Days:**

January 30<sup>th</sup> – North Bank finish reroute started last week.

February 6<sup>th</sup> – Clark may lead a crew to armor the muddy section between Texas Beach and the Cemetery.

February 13<sup>th</sup> & 20<sup>th</sup> – Deep Run – 56' boardwalk and rock armoring

February 27<sup>th</sup> & March 1<sup>st</sup> – Buttermilk – reroute by boardwalk and stairs – the trail is a text book fall line trail, high speeds and poor sight lines make for safety issue, the boardwalk is rotting from underneath and the section between the hill and the boardwalk is a perennial mud spot. The new trail

will routed on the hillside and can be worked on while leaving the old trail open.

### **REI Grant – Greg**

\$5k up to \$25k

Potential Ideas (vetted with JRPS):

- Consultant for Gillies Dirt Jumps
- Picnic Pavilion and Belle Isle Skills Area to provide shade
- Matching Grant for RTP Grant

Greg will consult with Max from REI to review ideas before submission. Other ideas:

- Trail bridges
- Grapple for SK

### **5 Year Plan – Roger & Josh**

Roger presented marketing brochure. Josh will fill in remaining text/details. Will present again in February. Lots of babble and bickering while I played with the dog.

### **IMBA Level 1 Instructor Class – Greg**

July 8-10, \$500 per person, need First Aid & CPR

A community member requested rvaMORE's assistance. Greg proposed rvaMORE sponsors CPR & First Aid class and set up an ambassador program to cover a portion of cost of the class. Greg will come back with a formal proposal detailing ambassador program and financials.

### **Bikes Brew & Blues – Roger & Greg**

Capital Ale House Downtown has offered their concert hall for free and to pay for a band in order to help support the trails. Beer proceeds and the entry fee would go to rvaMORE. Marketing will be handled by Capital Ale and rvaMORE. This will be a social event like last Summer's movie night. Planning on late Summer date. A potential custom beer release was discussed. We may also incorporate movie night into this event.

### **RTP Grant – Greg**

Will meet with Friends of Pocahontas and Sportsbackers on a financial plan. Will re-apply in April/May for \$120k. This will be used for the next phase of trails at Pocahontas.

### **Trailicious 4 – Roger**

A/V is taken care of at a cost of \$200. We will have two band – Andrew Ali & Lucky Stiffs. Bands, A/V and Brandon will get together beforehand to finalize A/V logistics. We need an MC. Chris Scott was approached for this but hasn't committed yet. Lots of raffle options were discussed – Andy provided valuable insight into the way his shop deals with raffle item requests. Ticket Price increase (\$20 -> \$30) starts in February 2<sup>nd</sup>.

### **Shop Education – Roger**

Considering Rules of the Trail Flyer for Local Shops to distribute with new mountain bike sales. Andy offered suggestions as to what would work at his shop.

The meeting adjourned around 10 p.m.

\*If you are interested in sitting in on a board meeting, please let us know (email us at [info@rvamore.org](mailto:info@rvamore.org)) and we will give you the what/when/where of the next meeting – despite the

rumors, you don't have to bring food and drink, though you are more than welcome to. We'd like to say that meetings typically run from 6 p.m. to 9 p.m., but the reality is they've been lasting until 10 p.m. - only board members need to stay until the end though. If you ever have any questions, please don't hesitate to email us at [info@rvamore.org](mailto:info@rvamore.org).