

## rvaMORE Board of Directors Meeting Minutes

Date and Time of Meeting: 11/16/16, 6:00 p.m.  
Location: Reedy Creek Nature Center  
Members Present: Greg Rollins, Travis Guilbeau, Mike Taliaferro, Roger Sattler, Clark Jones, Brandon Montijo, Marysa Burchett, Will McQuate, Kendall Ryan, and new board members, Kitt West, Ann Gongora, Ross Moorefield, and Jill Williams  
Members Absent: Josh Eager, Blake Puhak, Marjolein De Wit  
Guests Present: Michael Burton – JRPS Trails Manager  
Purpose of Meeting: Regular board meeting - see attached agenda.

Greg called the meeting to order around 6:10 p.m. and with our newest board members present we all stood up introducing ourselves and stating how long we had been mountain biking. We are excited to welcome the new members, Kitt West, Ann Gongora, Ross Moorefield, and Jill Williams to the board and look forward to their involvement and help with the club. Welcome!

Greg started off with a new format for board meetings. With so many new additions, the goal is to keep the meetings concise and to stick to the agenda. He would like to begin implementing committees so that more may get done and there will be, not only member involvement, but community involvement as well. Once a committee is to be formed, the committee will report to the board of directors the happenings and plans of said committee. See more below.

### **TRAVIS/FINANCIALS AND INSURANCE**

#### **Financials**

Travis updated the board on the remaining funds available for the year as well as some budget plans for 2017. rvaMORE recently has been receiving several donations this Fall. These donations from various companies (Stone Brewing, Co., Pro Soccer, Riverside Outfitters, and Spark Bicycle) and individuals (Marjolein De Wit, Theodore Jenczewski, and Gerhard Holtzendorf) approximately equates to \$5,000.00.

A project that was budgeted in the prior meeting was Greg and Clark's attendance at the annual IMBA World Summit in Arkansas on behalf of rvaMORE. They cost was \$2,400.

For the remaining numbers, we currently have approximately \$11,300.00 unallocated funds for upcoming projects: \$500 for sales/marketing for the new Trail Dozer exposé and a video of children riding at the Belle Isle Skills Park; \$2,700 for a site assessment for the Gillies dirt jump park; \$500 going to the JRPS fund; and \$2,500 for the training and routine maintenance on the new Trail Dozer.

## **Insurance**

With the new Trail Dozer, the club will need a new liability expense for the equipment. Travis and Greg have been working on the application to send to the insurance company for a quote of a new policy for the new heavy equipment. Clark is to help both Travis and Greg with the application in explaining how the equipment will be used and for the specifications of the equipment so that the insurance company has the details for an accurate quote. The equipment to potentially be included in the policy are the Trail Dozer and two pieces of gasoline powered equipment.

The Board hopes the policy to consist of a general liability coverage that includes a personal injury liability contract, which would potentially end up covering the operator and those individuals who are immediately surrounding the heavy equipment. This includes the basic accidental and health coverage and the heavy equipment's personal injury liability. It could cover a situation where someone is physically hurt due to trail building.

Several Board members questioned as to whether we should consider an additional policy of vandalism and mechanical coverage. Travis informed the board that with each new policy added there is an additional cost, and it could cost approximately \$2,000 for the additional policy to have vandalism and mechanical coverage. Currently, the cost is \$1,000 for the policies but to include the policies listed in the preceding paragraph (general liability and personal injury liability) the cost would be close to \$5,000 in fixed cost insurance. Once the application is in, Travis and Greg will know more once the information is submitted and a quote is received.

There was discussion of possibly including a directors and officers coverage as well, but there is no personal injury liability component to cover said individuals when the general liability covers the personal injury aspect of injury during a trail work day, a ride, or the like. In addition, due to the club's size and status, Travis stated that it is intangible risk and contains lower risk than the potential personal injury coverage.

## **IMBA SUMMIT**

This year's annual IMBA World Summit was held in Bentonville, Arkansas. Greg and Clark attended to learn more about trail building and managerial methods and procedure. While there, Clark won a \$1,000 grant via the National Volunteer Leadership Award! The Board nominated Clark for his outstanding and significant contribution to the mountain biking community and trail system here, and IMBA heard our votes and awarded him the grant. Congratulations, Clark! Clark wishes to donate the money.

A few highlights from Greg and Clark:

**Greg:** People for Bikes have created an Action Alert Program that Greg feels rvaMORE can utilize to notify the public of what to be aware of and use as an advocacy tool. He hopes it will inform the public on statistics of economic benefits of trail systems. Greg also attended several seminars outreach and one in particular taught methods of approaching both the park entities

and landowners in the community to inform them of what rvaMORE does, the relationship between rvaMORE and the park agency, and how the park agency improves the trail system throughout the community. In more detail below, the JRPS is thinking of having a public forum to inform the Richmond community of their involvement and activeness in the trail system.

**Clark:** At the Summit, clubs have difficulty getting women to ride. Nationwide the numbers have dropped from approximately 20% to 17%. Clark stated that he told other attendees that there was no problem of finding women riders in Richmond; in fact, there has been a huge expansion of women riders throughout Richmond due to local women advocates and representatives who teach women of all abilities. National Interscholastic Cycling Association (NICA) has seen a growth in the amount of grade and middle school riders. The participation has increased about 45% per year. Clark spoke with Austin, the president of NICA, and he stated that children are not learning about how trails are made and how they get there and hopes to implement a trail work day for the NICA riders. Clark hopes to get more children involved in the trail building days whether it be via cycling teams or other means. Clark also mentioned that several times during the Summit and during the Governor of Arkansas' presentation, rvaMORE's video of the Belle Isle Skills Park was playing on the large projector screen on stage.

### **MICHAEL BURTON/JRPS UPDATE**

Michael Burton began talking about the possible public forum which JRPS would host and rvaMORE would help support and promote. Michael is looking at January dates. They hope to have all user groups (hikers, runners, mountain bikers, and community members) attend or be represented at the forum to engage in an informative discussion and to inform the community of all the components. The forum seeks to invite any and all people who are curious or have questions of what is happening in the park system, and the forum will attempt to explain uncertainties including rvaMORE's uninvolvedness in the system's decision-making process. It will seek to help people understand the relationship between rvaMORE and the city's park system entity.

rvaMORE board members, Roger and Brandon, have volunteered to help promote the event and hope to record it, so those that are unable to attend can view the event.

### **TRAILS**

#### **Poop Loop**

Starting January 1, 2017, the Poop Loop will become directional. The direction will change direction based on the day of the week rather than a specific date. Meaning it will go one way (clockwise) Monday, Wednesday, Friday and Saturday, and then it will go the opposite direction (counterclockwise) on Tuesday, Thursday, and Saturday. The trail crew will ensure the directions have the same amount of days each month for each sequence.

The trailhead will be moved to an entrance before to the gas line, which is the access gravel road used to reach the Poop Loop.

## **Pocahontas**

Clark has been working on and building the dual slalom course. He has trail marked and is ready to begin headway, but hopes to begin the Dozer training soon so that he can begin building trail with the new equipment.

Clark put forth a **motion** to put \$600 towards purchasing a plate compactor so that the JRPS crew has a plate in the city and the other to remain in Pocahontas. Greg seconded and the motion was approved.

## **Trail Work Days**

December 3: Belle Isle Skills Park

December 10: Poop Loop

December 17: tentative date for Laurus Park bridge rebuild

## **MISCELLANEOUS UPDATES**

### **Membership**

Thanks to Heather Keeley's hard work and dedication, rvaMORE's membership has increased from 114 to 171 in the past six months! Thank you, Heather for your significant contribution. In addition to seeing Heather at our events, there will also be a 12 foot air dancer in rvaMORE colors with the words, "I love trails," on it. rvaMORE recently purchased this item for display at events.

### **Committees**

Greg began discussing the roles of the Board and what it needs. The club has had difficulties in finding an Advocacy Director and the job generally falls on Greg to do all of it, so the idea of committees to help coordinate and collaborate with rvaMORE will allow for a more cohesive and involved membership and community. Greg encouraged board members to approach community members, riders, etc. who we feel are interested, reliable and able to help out. Potential committees along with people already participating:

- Social Media and Newsletter (Roger, Brandon, and Jill) - to manage posts, emails, etc.
- Events - need people to help with Tour de Fall Line and possibly Trailicious; also to create and help execute new events like a filmfest, a Bell Joy ride, etc.
- Grants - need people who are good writers and can manage finding donors (corporate or minor like Clif)
- Rides (Kendell) - need more involvement and regular rides
- Sponsors - looking for bike shops or others to support
- Trail Work Days/Volunteers (Ross and Clark) - to manage emails and intake for trail days
- Marketing (Roger and Brandon)

Ad Hoc involvement that once accomplished, will no longer be needed:

- Bylaws (Marysa and Greg)
- Website (Blake) - to move communication fluidly
- Liability Insurance (Travis, Josh and Greg) - will be done once insurance is obtained
- Budget - to sit down first quarter and plan

- Planning (Greg)
- Youth Engagement - attempt to involve them in trail days and riding (all encompassing)

If a committee is established then Greg wishes that each one update the Board so that all are in the know of the events/actions to be taken. We are encouraging others to be involved in these committees/projects whether they be friends, members, etc.

### **Bylaws**

The Bylaws and Club Rules are in need of revisions, so Greg and Marysa have been updating them. There was concern of the recent donation of the Dozer and the donor's intent that, in event of dissolution, the Dozer go to a similar nonprofit for the purpose of continued trail building rather than to another entity. With that concern, there was discussion of whether to amend the bylaws or articles of incorporation to include a dissolution clause with donor's intent or to consider creating a trust for the property and assets as to preserve and respect the intent. Marysa explained the pros and cons of each option.

Greg put forth a **motion** to put the amendment of dissolution in the articles of incorporation. Marysa seconded and the motion was approved.

Greg and Marysa will continue to revise the club's key documents and the revisions will be published on the website once they are finalized.

The meeting adjourned around 8:00 p.m.

\*If you are interested in sitting in on a board meeting, please let us know (email us at [info@rvamore.org](mailto:info@rvamore.org)) and we will give you the what/when/where of the next meeting along with the secret handshake. Meetings typically last from 6 p.m. to 9 p.m. Additionally, if you have any questions about anything we do, please email us. We're happy to answer your questions.

